



INTERNET

We know the importance of using the internet to maximize your property's exposure to as many buyers as possible. Your property will be displayed on 24 websites including:

- www.wingertlandservices.com
- www.land.com
- www.LandWatch.com
- www.LandAndFarm.com

SOCIAL

We will utilize social media including Facebook, Instagram and LinkedIn to market your property in target areas.

LOCAL PRINT MEDIA

Local newspapers and area shoppers will be utilized when possible. We will also market your property in regional newspapers and additional ag-related publications if deemed appropriate for your sale.

SIGNAGE

We will place durable For Sale/Auction signs on your property. This is a great way to spread the word in the immediate area.

DIRECT CONTACT

Leveraging our years of experience and accumulated contacts, we will personally reach out to farmers, investors, and professional contacts to discuss your property, answer questions, and increase interest in the immediate area of your property.

DAY OF SALE

We secure an appropriate site to conduct your auction within a reasonable distance of your property. Our team will prepare Purchase Agreements and any additional documents necessary ahead of the auction date. We will give a brief presentation before conducting the auction. Sales materials and refreshments are provided.

CLOSING

Upon obtaining a mutually signed purchase agreement we will coordinate all details of the closing. We work to bring the Seller, Buyer, and their chosen closing representatives together to ensure a timely and successful closing process. Closings typically occur 45-60 days after purchase agreements are signed. We will be with you every step of the way.

